Arturo Luna

Website: https://arturoluna.github.io./portfolio/ https://arturoluna.github.io./portfolio/ - Email: artlunas@gmail.com

Technical Skills

HTML5, CSS, SASS, JavaScript, Git, Node(knowledge of), React(knowledge of), Wordpress, Gulp, Middleman, Bootstrap, Adobe Creative Suite, Microsoft Office, Rich Media platforms: Celtra, Just Ad. Bilingual - English & Spanish

Experience

Extractable - Front End Developer - Contract - 01/2018 - 02/18

- Created static HTML pages(middleman) and front-end code for client website.

- Implemented functionality in jQuery.

- Assured that all user input is validated before submitting to back-end.

- Closely worked with project managers, front-end, and back-end developers to optimize existing functionality.

- Fixed front end bugs (HTML, CSS), from Jira Tickets.

IsMyNumberUp - Freelance Front End Developer - 05/2017 - 08/2017

- Style web page layouts using HTML, CSS.

- Translate designs from psd to HTML, CSS.

- Apply responsive design to web application.

- Collaborated with remote team.

Tapjoy - Sr. Rich Media Developer 11/2015 - 05/2017

- Responsible for developing custom highly interactive interstitial rich media mobile domestic and international Ad campaigns.

- Collaborate with Project Managers to ensure deadlines are met on a daily basis.

- Collaborate closely with designers and product to develop product templates with publisher controls.

- Create a build QA process to assure template and custom ad quality control.

- Worked daily with the third party engineering team based in Boston, MA to produce company product, and meet business needs.

Conversant .Inc. - Creative Technologist 08/12 - 10/15

- Developing interactive, dynamic advertisement units using HTML, CSS, JAVASCRIPT and third-party frameworks (i.e. GreenSock, Hammer.js)

- Researching and developing prototypes of new advertising units that utilize third-party API's (i.e. YouTube, Google maps)

- Collaborate with Designers and Art Directors to ensure projects are aligned with the clients needs and asks

- Collaborate with Project Managers to ensure deadlines are met on a daily basis

- Work daily with a remote team based in Chicago, IL to ensure company standards are met on each project

Zynga - Contract Tech Artist 03/12 - 06/12

- Implementation of code relating to art assets and other visual functions for Zynga Mobile division

- QA quality check before deploying new creative app content.

- Collaborate with other internal teams that required extra help to meet deadline.

Formative Labs - Designer and Front End Developer 11/10 - 01/12

- Create visual web page layouts using HTML, CSS and JavaScript.

- Tested concept, design, and prototype products

- Create mobile application layouts

- Facebook application design

Clixtr - Web Designer   06/10 - 11/10

- Designed and built pages in web application for displaying new images and user profiles Tested concept, design, and prototype products

- Produced new photo filter effects using Photoshop

- Participated in app launch; app reached #1 in Social Networking in Apple's App Store

Merge Left Inc. - Graphic Design 05/07 - 08/08

- Designed college apparel

- Created design templates for production efficiency

- Compress images for the web

Forge-Tech Inc. – Freelance/Web Developer 09/06 - 04/07

- Assisted in web page layout using flash.

- Created concept designs for forged wheels

- Worked closely with Art Director to execute concept prototypes

Education

The Art Institute of California—San Francisco **08/08- 06/12**

Bachelor of Science in Web Design & Interactive Media

Brooks College - Long Beach, CA **06/04 - 08/06**

Associate of Science in Graphic Design